



GOVERNMENT ACCOUNTABILITY PROJECT

GOVERNMENT ACCOUNTABILITY PROJECT DIGITAL COMMUNICATIONS ASSOCIATE/OFFICER JOB ANNOUNCEMENT

BACKGROUND

The Government Accountability Project is the world's leading international whistle blower protection and advocacy organization. The organization was created in 1977 at the Institute for Policy Studies (IPS) in response to several whistleblowers, such as Daniel Ellsberg, who came to IPS about White House, FBI and Pentagon scandals. Since that time, Government Accountability Project, a 501(c)(3) non-profit, has served as a lifeline to employees of conscience and has helped them release critical information that serves the public interest and the common good. A non-partisan public-interest organization, we litigate whistleblower cases, help expose wrongdoing to the public, and actively promote government and corporate accountability. Since its founding, Government Accountability Project has helped over 8,000 whistleblowers, defending them in the court of law and the court of public opinion, while crafting and refining whistleblower protection laws through legislative channels at home and abroad.

Since its inception, Government Accountability Project's advocacy efforts have shaped both public interest and legislative agendas, and created opportunities for lawmakers to strengthen and clarify the free-speech rights of courageous employees across a broad spectrum of industries.

IDEAL CANDIDATE

A high achiever with a penchant for digital and social media, outstanding writing and editing skills, strong news judgement, and a proven track record of growing social media assets. One of the main responsibilities of the Digital Communications Associate/Officer will be to produce content for our website and buildout our digital assets. This will include populating our social media channels with timely content, using multimedia design tools for media deliverables, building out the website by creating/monitoring webpages, and drafting press materials on breaking news.

While the background and experience of the candidate will determine whether they qualify for the Associate or Officer position, all applicants should be self-starters who are able to identify potential news hooks and write content without prompting from a supervisor. This position has the potential for upward mobility.

RESPONSIBILITIES

- Report to and work with the Director and Deputy Director to create strategic media plans.
- Manage all social media accounts and create daily content to post.
- Create and edit pages for the website.
- Utilize design skills to keep web-based content fresh.
- Record and edit short videos for digital distribution.
- Draft and edit op-eds, letters to the editor, press releases, blogs, and other writing materials.
- Develop and maintain contacts with high-profile journalists and producers.
- Stay abreast of the news cycle and pitch content to journalists.
- Research and track prominent journalists and update and maintain Government Accountability Project's communications databases.

QUALIFICATIONS

- Bachelor's degree in journalism, communications, or a related field.

- Minimum of one-two years of relevant experience for the Associate position; or, three-four years of relevant experience in communications, journalism, public relations, media relations and/or related field for the Officer position.
- Experience with Adobe Creative suite (or the like) and video editing software.
- Excellent copyediting skills.
- Ability to write engaging website copy, press releases, op-eds, talking points, and other media materials.
- Demonstrable experience managing social media accounts.
- Familiarity with email marketing, PR database software, and WordPress preferred.
- Team player, excellent interpersonal skills, and a creative thinker who can assist with managing the workflow of junior staffers.
- Demonstrated ability to complete specific project activities on time and work on a number of projects simultaneously to meet tight deadlines.

APPLICATION PROCESS

Government Accountability Project is an equal opportunity employer. We value a diverse workforce and an equitable, inclusive culture. Government Accountability Project encourages applications from all qualified individuals without regard to race, ethnicity, color, religion, sexual orientation, gender identity or expression, age, national origin, or marital, citizenship, disability, or veteran status.

Please submit a cover letter and resume in one PDF to Michael Termini with the subject line "Communications Associate/Officer" to michaelt@whistleblower.org.

Please Note: Applications will be reviewed on an ongoing basis. Qualified applicants will be promptly contacted and interviewed. Incomplete applications and applications sent through third-party websites will not be accepted.

SALARY/BENEFITS

Competitive salary and excellent benefits in a role with potential for upward mobility.